



## 2017 SPONSORSHIPS

PROCEEDS TO BENEFIT: A WOMAN'S PLACE, GREELEY  
AWPDV.ORG

### SPONSOR AND VENDOR APPLICATION

**SATURDAY**

June 17, 2017

8:00 AM – 1:00 PM

COTTONWOOD SQUARE  
16<sup>th</sup> Street & 23<sup>rd</sup> Avenue  
Greeley, CO

See Vendor Information for detailed set-up  
schedule

### AVAILABLE SPONSORSHIP PACKAGES

See the Sponsorship Package Benefits for a full list of sponsor benefits:

- ◆◆◆◆ PLATINUM \$450+
- ◆◆◆ GOLD \$350
- ◆◆ SILVER \$250
- ◆ BRONZE \$150
- VENDOR 10'X20' \$75
- VENDOR 10'X10' \$50

### SPONSOR/VENDOR INFORMATION AND PAYMENT DETAILS

Sponsorship Name (to be used for recognition) \_\_\_\_\_

Sponsor Representative \_\_\_\_\_

Sponsor Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsor Phone Number (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Representative Phone (if different) (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Product/Service Description  
\_\_\_\_\_

Sponsorship payment should be made as a check payable to Cottonwood Square Merchants Association

Mail to: Your Place Coffee, 2308 W 17<sup>th</sup> Street, Greeley, CO 80634

Vendor Waiver: In consideration of the acceptance of the right to participate, vendors release Diamonds and Chrome, LLC; the Cottonwood Square Merchants Association; American Steel, LLC; Fat Albert's Restaurant; Your Place, LLC; and Crum Financial Services, LLC; show sponsors and officials, from any and all known or unknown damages, injuries, losses, judgments, and/or claims from any and all causes whatsoever that may be suffered by any vendor to his/her person or property.

Vendor Signature \_\_\_\_\_



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**SPONSORSHIP PACKAGE BENEFITS**

Sponsor Level	Vendor booth	Swag Bag Business Card or Brochure Insert	Swag Bag Sponsor Sheet Listing	Recognition Plaque	Show T-Shirt	Show Website Listing	At Show Announcement	Logo Listing on Show T-Shirt, Postcards and Posters <sup>†</sup>	Category Show Trophy Sponsor <sup>†*</sup>
PLATINUM									
GOLD									
SILVER									
BRONZE									

<sup>†</sup>To take advantage of these benefits, Platinum and Gold sponsors must have their applications returned by April 15<sup>th</sup>.

\*Platinum Level Trophy Sponsors: Trophy sponsorships are available for the following categories, selected by platinum sponsors based on first come, first served. Creating your own trophy category may be possible with prior approval of show organizers

Best in Show – Car  
 Best in Show - Motorcycle  
 Best Hot Rod  
 Best Muscle Car  
 Best Late Model ('80-Present)

Best Kustom  
 Best Custom Motorcycle  
 Top Truck  
 Club Participation  
 Couple's

Ladies' Choice  
 Most Creative  
 Best Engine  
 Best Under construction  
 Young Builder (21 & Under)

Best Lifted  
 Best Slammed  
 Best Track Car  
 Best Exotic  
 Best Daily Driver

Van Gogh (Best Paint)  
 Best Import  
 Best Rat Rod  
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### VENDOR BOOTH INFORMATION

Vendor Booths and Space Fees: 10'x20' = \$75 and 10'x10' = \$50  
(Spaces included without fee for show sponsors at Bronze level or above)

In addition to the fee, each vendor is encouraged to donate one item for a door prize to be given away.

Vendors (and Sponsors setting-up booths - hereafter referred to as 'vendors') must provide their own equipment including tent, tent weights, table, chairs, insurance, electrical/generator (if needed), and related display materials

Vendors are requested to provide a detailed description of your booth items and product/service description on the Sponsor and Vendor Application. (For Silver Sponsors and above: your description should be your 'elevator speech' or a 'quick commercial' about your business or group so that you can be recognized/advertised accurately over the public address system.

All vendors must check into the show no later than 7:00 AM. Arrivals after that time may forfeit pre-assigned booth locations and be assigned an alternate location on the edge or periphery of the show.

Booths must be completely set-up by 7:45 AM. The car show officials request all vendor booths remain open until 1:00 PM

Non-show vehicles will not be allowed in the car show area after 8:00 AM unless otherwise approved.

Vendors will have from 1:00 PM – 2:00 PM for tear-down and pack-up.

To prevent accident and/or injury, any vendor needing to leave early MUST notify a car show official to receive permission to do so. No vehicles will be allowed on the car show grounds before 1:00 PM without the permission and escort of a car show official.

The vendor is responsible for leaving the vendor area in the condition that it was originally received, including removal of trash, boxes, etc.

This event occurs rain or shine! Be prepared for wind, rain, heat or cold. To accommodate inclement weather, vendor tents must have weights.

All vendors are required to read and sign the Vendor Waiver located on the bottom of the Sponsor and Vendor Application and return it with payment in order to complete registration.

Each vendor will receive a confirmation letter/email upon receipt of their completed information and payment.

All vendor fees are non-refundable.

Vendor registration, including completed forms and payment, must be received no later than MAY 15, 2017.

MAKE CHECKS PAYABLE TO: COTTONWOOD SQUARE MERCHANTS ASSOCIATION  
MAIL CHECKS TO: YOUR PLACE COFFEE  
2308 W 17<sup>TH</sup> ST  
GREELEY, CO 80634